ELOYD K. JOHNSON FOUNDATION

Long-Form Grant Proposal Checklist

What You'll Need: The following is a checklist of questions you will be asked to respond to as well as documents you will be requested to upload within the online application system.

Organizational Information

- Primary Contact Info for Organization (director/leadership)
- Contact Info for Application (if different than above)
- Organization History, Mission, and Goals
- Description of Current Programs, Activities, Strengths, and Accomplishments
- Relationship with other organizations working with similar missions
- Number of Staff, Board Members, and Volunteers
- Date organization was established, Fiscal Year Start/End Dates

Proposal Information

Request Information:

- Organizational budget & Program/Project Budget (if applicable)
- Request Amount & Project Title
- 2-3 Sentence Summary of Request
- Project Start & End Date
- Program Area: Education, Social Welfare, Arts & Culture, Environment, Comm/Economic Development
- Geographical Area Served, Population, Age Group, & Total Number Served
- Funds requested for: Project, Program, Capital, General Operating, or Start-Up Support
- Opportunities, Challenges, Issues, Need, & Community Proposal Addresses

Purpose of Grant:

- Overall goal of project, program, or organization (if operating support request)
- How was your focus determined?
- Who was involved in that decision-making?
- Specific Activities & Who will carry out activities
- Benefits to the Community & Impact Expected
- Long-term Funding Strategies for sustaining this effort (if applicable)

Evaluation

- Criteria for Success: Desired Results (immediate and long-term)
- How will success be measured and who will evaluate outcomes?
- What will you do with your evaluation results?

Attachments:

- 0. Program / Project Budget (if applicable)
- 1. Organizational Budget
- 2. Current Balance Sheet & Income Statement (most recent)
- 3. List of Organizational Funders or Project Funders
- 4. Most Recent Audited Financial Statement or IRS Form 990
- 5. List of Board of Directors including affiliations
- 6. (Optional) Additional Supporting Documents: letters, graphs, etc.